



For Immediate Release:
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NEWS RELEASE

Famed Irish Tenor Anthony Kearns to Launch the Irish Season in Kansas City at Harrah's on Saturday, March 3, 2012 with Dale Morehouse of UMKC as Accompanist
Union Station's Titanic Experts Offer Exclusive Opportunity to
See Rare Artifacts during Program

KANSAS CITY, Mo. - Harrah's North Kansas City, Union Station Kansas City and Tenor Anthony Kearns, the original founding member of THE IRISH TENORS, will kick off Kansas City's Irish Season on Saturday, March 3, 2012 with a special evening of Irish cocktails, music and history. The event, called a "Celebration of Fine Irish Spirits and Irish Music" will take place on Saturday, March 3, 2012, from 6 p.m. - 8 p.m. Mr. Kearns will perform at approx. 6:45 p.m.

"As the 100th anniversary of the RMS Titanic tragedy draws near, we remember not what was lost but the ability of the human heart to triumph over all." - Tenor Anthony Kearns

Tickets purchased before February 22, 2012, will receive a pre-sale discount of \$10 per ticket. After Feb. 22, tickets will be \$35 for regular seating, and \$45, \$50, and \$60 for preferred seating. Tickets for the post-performance V.I.P. Irish Coffee & Dessert Reception are \$50 per person. Purchase at Harrah's (in person) or online at: <http://goo.gl/u4MZ3>.

The Irish-themed musical reception will include:

- Ireland's foremost Tenor, Anthony Kearns, kicks off the Irish Season and his Spring Tour at Harrah's on March 3rd.
- Anthony Kearns was recently called "a great ambassador for Ireland" by Irish Ambassador Michael E. Collins.
- Mr. Kearns will be accompanied by Dale Morehouse, Chair of Vocal Studies Division and Associate Professor of Voice (Opera) at the University of Missouri-Kansas City. Their first set will begin at approx. 6:45 p.m.
- Invited emcee, award-winning journalist, Kathy Quinn of Fox 4. (Ms. Quinn is also the Grand Marshal of the Kansas City Irish Day Parade)
- Bob Reeder, founder of the Irish Music Association (based in Independence, MO), will recognize Kearns in person as winner of the IMA's 2009 "Best Irish Tenor" Award.
- Irish specialty drinks (a.k.a. "creative Irish cocktails"/ cash bar) at 6:00 p.m.
- Guests will have an exclusive opportunity to meet renowned Titanic experts, Theresa Nelson and Lowell Lytle, for a sneak preview of the 100th anniversary exhibit at Union Station called Titanic: The Artifacts Exhibit. The exhibit opens March 3rd and will showcase rare artifacts from the world's most famous shipwreck, totaling \$10 billion.
- The VIP Irish Coffee & Dessert Post-Performance Reception will include delicious Irish Ale from the Boulevard Brewing Company and coffee from The Roasterie.

- VIP Reception ticket-holders will have an opportunity to meet Mr. Kearns and the Titanic experts in person as well as get a first-hand look at rare artifacts from the shipwreck.
- Barnes & Noble representative will offer opportunity for guests to purchase books about the Titanic (for autographs by Titanic experts).
- A portion of Event proceeds will go to charity.

What They Are Saying:

"I'm so pleased to have this partnership with one of Kansas City's finest hotels and casinos, Harrah's, for this wonderful event with Irish Tenor Anthony Kearns. I am also looking forward to hearing the Titanic experts speak at the event." -- President / CEO of Union Station Kansas City, George Guastello II.

"Harrah's North Kansas City is thrilled to be working with Union Station and Anthony Kearns. The evening is truly going to be a magnificent night in one of Kansas City's finest venues.
-- Tom Cook, General Manager of Harrah's North Kansas City.

SUPPORT:

- Boulevard Brewing Company
- Harrah's North Kansas City
- The Irish Music Association
- The Kansas City St. Patrick's Day Parade
- The Kansas City Irish Festival
- The Roasterie
- Union Station Kansas City
- University of Notre Dame Kansas City Alumni Chapter

ABOUT ANTHONY KEARNS:

Mr. Kearns and his Irish Tenor colleagues burst on the scene in 1998 with the highly-acclaimed PBS special, The Irish Tenors. Since then, they have recorded 5 PBS specials and 7 albums, many going gold, platinum, and double-platinum. Their 2001 PBS Special "Live from Ellis Island" topped the Billboard charts.

Mr. Kearns frequently performs for charity concerts, on television, and has performed in many of the most prestigious venues in America, including: Carnegie Hall, on the grounds of the Capitol on the Fourth of July and at the funeral of President Ronald W. Reagan. He and the Irish Tenors recently performed at a peace award ceremony for former Prime Minister Tony Blair hosted by former President Bill Clinton.

Mr. Kearns was also voted "Ireland's Best Living Tenor" in 2006 by listeners of Ireland's Lyric FM radio station. Kearns teamed up with the USO, the Vietnam Veterans Memorial Fund, and the ONE Campaign for a benefit concert at the Embassy of New Zealand. He is a member of the GRAMMYs.

CONTACT:

To schedule a media interview or special performance with Mr. Kearns, please contact Kirsten Fedewa at 202.365.6936 or Kirsten@fedewaconsulting.com. Website: www.anthonykearnsmusic.com