



2015 Magnificent Mile Lights Festival - Market Clearance List



Rk	Market	Station	DMA %	Aff	Date/Time Period
1	New York	WABC	6.442	ABC	12/6@1p
2	Los Angeles	KABC	4.892	ABC	12/27/2015; 1230p
3	Chicago	WLS	3.052	ABC	11/21@6p, 12/13 @ 1p, 12/20 @ 4p
4	Philadelphia	WPVI	2.559	ABC	12/13@5p, 12/25@4p
5	Dallas-Ft. Worth	WFAA	2.293	ABC	
6	San Francisco	KGO	2.175	ABC	11/26 @11a
7	Boston (Manchester)	WCVB	2.202	ABC	12/13 at 2p.
7	Manchester, NH	WMUR	0.000	ABC	
8	Washington, DC	WDCW	2.083	CW	
9	Atlanta	WSB	2.051	ABC	12/25 @ 5a
10	Houston	KTRK	1.977	ABC	12/13@4p
11	Detroit	WXYZ	1.603	ABC	12/24 @ 5p
11	Detroit	WMYD	0.000	MNT	
12	Phoenix (Prescott)	KNXV	1.602	ABC	12/20@3p
13	Seattle	KOMO	1.596	ABC	11/26 @12a
14	Tampa-St. Pete (Sarasota)	WFTS	1.578	ABC	
15	Minneapolis-St. Paul	KSTP	1.509	ABC	12/13@1p
15	Minneapolis-St. Paul	KSTC	0.000	IND	
16	Miami-Ft. Lauderdale	WSFL	1.436	CW	12/20 @ 4p,12/25@10a
17	Denver	KMGH	1.360	ABC	12/13@3p

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18	Orlando	WFTV/WRDQ	1.287	ABC/IND	
19	Cleveland-Akron (Canton)	WEWS	1.282	ABC	12/20@5p
20	Sacramento	KOVR/KMAX	1.198	CBS/CW	12/13 @ 1P, 12/25 9a
21	St. Louis	KDNL	1.083	ABC	12/6 @ 4p, 12/20 @ 2P
22	Portland, OR	KPTV/KPDX	1.023	FOX/MY	
23	Pittsburgh	WTAE	1.020	ABC	
24	Raleigh-Durham (Fayetteville)	WTVD	1.006	ABC	12/5 5 at 5-6p
25	Charlotte	WSOC	1.000	ABC	12/13 @5p, WAXN 12/25@8a
26	Indianapolis	WISH/WNDY	0.947	CBS/MNT	
27	Baltimore	WBAL	0.946	NBC	12/25@5p
28	San Diego	XETV	0.933	CW	11/29@3p, XETV 12/25 6a
29	Nashville	WTVF	0.901	CBS	12/31 @ 4p,
30	Hartford & New Haven	WTNH/WCTX	0.863	ABC/MNT	11/26 @ 9A, 12/20 @ 4p
31	Kansas City	KMBC	0.813	ABC	12/5 @ 1:30a KMBC
32	Columbus, OH	WTTE	0.802	Fox	12/5@10A, WSYZ 12/20@3P, WTTE 12/25 @ 7A
33	Salt Lake City	KTVX	0.796	ABC	12/13 @ 12p, KUCW 12/20 @ 1p
34	Milwaukee	WMLW/WDJT	0.791	IND/CBS	WDJT 12/24 11:35P, WMLW 12/25 8P
35	Cincinnati	WSTR	0.784	MNT	12/13@5p, 12/25 @ 7a
36	San Antonio	KMYS	0.783	CW	12/19 @ 8pm, 2nd run tba
37	Greenville-Spartanburg-Asheville	WHNS	0.733	FOX	12/25@10P
38	West Palm Beach	WPBF	0.699	ABC	

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39	Grand Rapids-Kalamazoo	WZZM	0.634	ABC	12/13 @ 5p; 12/20@2p
40	Austin	KXAN/KNVA	0.633	NBC/CW	12/6@4P,
41	Oklahoma City	KOCO	0.630	ABC	12/5@ 4p
42	Las Vegas	KLAS	0.637	CBS	12/19@4P, 12/25@6A
43	Harrisburg-Lancaster	WLYH-DT	0.626	CW	12/6@4P, 12/19@4P EHP
44	Birmingham	WBMA	0.621	ABC	
45	Norfolk	WAVY	0.621	NBC	12/25 AT 4P; WVBT 12/5 3p and 12/25 8a
46	Greensboro-High Point	WMYV	0.609	MNT	
47	Albuquerque-Santa Fe	KQE/KASA/KASY/KWB	0.596	CBS/Fox/MyTV/CW	12/24@10P, KASY 12/26@8P
48	Jacksonville	WJXT	0.583	IND	12/25@5P

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49	Louisville	WHAS	0.583	ABC	11/26@12P, 12/20@2P
50	Memphis	WATN/WLMT	0.581	ABC/CW	
51	New Orleans		0.563		
52	Buffalo	WUTV/WNYO	0.548	FOX/MNT	12/19@6P
53	Providence-New Bedford	WPRI/WNAC	0.531	CBS/FOX	
54	Wilkes Barre	WSWB	0.505	CW	
55	Fresno-Visalia	KFSN	0.501	ABC	12/6@3P
56	Little Rock	KLRT	0.493	FOX	KASN 12/19 @ 1P , KLRT 12/25@2P
57	Richmond-Petersburg	WRIC	0.484	ABC	12/20@4P
58	Albany-Schenectady-Troy		0.474		
59	Mobile-Pensacola (Ft Wa	WJTC	0.467	IND	12/14 at 1am
60	Tulsa	KQCW	0.455	CW	12/6 @ 12P, 12/20@ 12P
61	Knoxville	WVLT	0.455	CBS	12/12 @2P, 12/27@8P
62	Ft. Myers-Naples	WBBH/WZVN	0.477	NBC/ABC	
63	Lexington	WTVQ	0.424	ABC/MNT	
64	Dayton	WRGT	0.415	FOX	
65	Charleston - Huntington	WSAZ/WQCW	0.395	NBC/CW	2 runs - 1 run WSAZ - 12/25 - 12p and 2nd run WQCW - 12/26 or 12/27 - 12:30p-2p
66	Roanoke-Lynchburg	WSLS	0.393	NBC	12/24 @ 2a, 12/25 @ 6a
67	Wichita-Hutchinson Plus	KSAS/KMTW	0.392	FOX/CW	
68	Flint-Saginaw-Bay City	WJRT	0.398	ABC	12/13 at 5p, 12/27@12p
69	Honolulu	KHON/NHON	0.387	FOX/CW	12/6 @ 7P, KHON-DT2 12/20 @ 1P
70	Green Bay-Appleton	WFRV	0.387	CBS	11/26@2P
71	Tucson	KVOA	0.383	NBC	11/26 @ 3:30P, 12/25 @ 4:30P
72	Des Moines-Ames	WOI	0.375	ABC	12/25@5:30A
73	Spokane	KXLY	0.367	ABC	12/13@12P, 12/20@4P
74	Omaha		0.364		
75	Springfield, MO	KYTV/KSPR	0.362	ABC/NBC	
76	Toledo	WTVG	0.358	ABC	12/13 AT 2-3P
77	Columbia, SC	WOLO	0.352	ABC	11/26 @ 12P
78	Rochester, NY	WHAM/WUHF/ EHAM	0.347	ABC/FOX/CW	WUHF - 12/19 - 2p , EHAM - 12/13 - 12p, WHAM - 12/20 - 4p
79	Huntsville-Decatur (Flor)	WHNT	0.343	CBS	
80	Portland-Auburn		0.341		

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81	Paducah	WSIL	0.337	ABC	
82	Shreveport	KMSS	0.335	Fox	KSHV 12/5@6P, KMSS 12/19 @ 11P
83	Madison	WKOW	0.333	ABC	12/13 @ 12:30p; 12/20 @ 3:30p
84	Champaign&Sprngfld-	WRSP/WBUI	0.330	FOX/CW	
85	Syracuse	WSTM	0.328	NBC	12/25@6A, WTVH 11/26 @ 3P

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86	Harlingen-Wslco-Brnsv	KRGV	0.319	ABC	12/13@4P
87	Chattanooga	WDSI	0.311	FOX	WFLI 12/20 @ 3P, ETVC 12/26 @ 3P
88	Waco-Temple-Bryan		0.310		12/26@3p, KYLE 11/29@12p
89	Colorado Springs	KRDO	0.306	ABC	
90	Cedar Rapids-Wtrl	KCRG	0.302	ABC	12/13@4p
91	El Paso	KVIA	0.297	ABC	12/20 @ 10a, 12/27 @ 10a
92	Savannah	WTGS	0.296	FOX	1st: 12/19 @ 5p; 2nd opt M-Sun 12p-12a
93	Baton Rouge		0.291		
94	Jackson, MS	WAPT	0.290	ABC	12/20 @ 2p
95	Charleston, SC	WCSC	0.282	CBS	
96	South Bend-Elkhart	WBND	0.279	ABC	
97	Tri-Cities, TN-VA	WKPT/WAPK	0.278	ABC/MNT	
98	Burlington		0.275		
99	Greenville-N.Bern-Washn	WFXI	0.270	FOX	1st: 12/20 @ 5p on WCTI; 2nd: 12/26 @ 1p on WFXI
100	Davenport-R.Island-Moli	WQAD	0.266	ABC	12/25 @ 11a on Wqad8-1
101	Ft. Smith-Fay-Sprngdl-R rs		0.262		
102	Myrtle Beach-Florence	WWMB	0.252	CW	
103	Johnston-Altoona	WTAJ	0.252	CBS	
104	Evansville	WFIE	0.249	NBC	
105	Lincoln & Hastings-Krny	KLKN	0.244	ABC	12/13 @4p; 12/25 @ 11a
106	Tallahassee-Thomasville	ETWC	0.242	FOX	
107	Reno	KRXI/KAME	0.236	Fox.MyTV	
108	Tyler-Longview(Lfkn&Nc	KLTV	0.234	ABC	
109	Ft. Wayne	WPTA	0.231	ABC	1st: 12/20 - 2p-5p / 2nd M-Sun 10a-10p (optional)

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110	Boise	KIVI	0.231	ABC	
111	Sioux Falls(Mitchell)	KTTW/KTTM	0.229	Fox/IND	
112	Augusta-Aiken	WJBF	0.228	ABC	
113	Youngstown	WYTV	0.226	ABC	
114	Springfield-Holyoke	WGGB	0.222	ABC	
115	Lansing	WLAJ	0.221	ABC	
116	Fargo	WDAY	0.217	ABC	12/13 1-2p, 12/20 2-5p, 12/27 12p-5p & 12/5 4-5p
117	Peoria	WEEK	0.215	NBC	
118	Macon	WGXA	0.211	FOX	
119	Traverse City-Cadillac	WGTV	0.211	ABC	
120	Montgomery-Selma	WNCF	0.209	ABC	
121	Eugene	KEZI	0.208	ABC	
122	Lafayette. LA		0.202		
123	Santa Barbara	KEYT	0.202	ABC	
124	Yakima	KAPP	0.202	ABC	
125	Monterey - Salinas	KCBA	0.199	Fox	
126	Columbus, GA (Opelika, AL)		0.195		
127	Bakersfield	KUVI	0.195	MyTV	
128	La Crosse-Eau Claire	WXOW	0.184	ABC	12/13 @ 4p
129	Corpus Christi		0.181		
130	Amarillo	KVII	0.171	ABC	
131	Wilmington		0.168		
132	Chico	KRCR/KCVU/KRVU	0.167	ABC/Fox/MyTV	
133	Columbus-Tupelo		0.164		

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134	Topeka		0.157		
135	Wausau-Rhineland	WAOW	0.156	ABC	
136	Rockford	WREX	0.155	NBC	
136	Monroe-El Dorado		0.153		
138	Columbia-Jefferson City	KMIZ	0.152	ABC	

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139	Duluth	<u>WDIO</u>	<u>0.149</u>	<u>ABC</u>	12/6 @12p; 12/27 @ 12p
140	Medford	KMVU/KFBI	0.148	FOX/MNT	
141	Beaumont-Port Arthur	KBTV	0.144	FOX	
142	Salisbury	WMDT	0.140	ABC	
143	Lubbock	KJTV/KMYL	0.139	FOX/MYTV	
144	Wichita Falls & Lawton		0.138		
145	Minot	KBMY	0.137	ABC	12/13 1-2p, 12/20 2-5p, 12/27 12p-5p & 12/5 4-5p
146	Anchorage	KTVA	0.137	CBS	
147	Sioux City	KCAU	0.136	ABC	
148	Palm Springs	KESQ	0.136	ABC	12/25, 6-7am
149	Erie	WJET	0.136	ABC	11/29 at 5p. WFXP 12/19 at 5p
150	Odessa-Midland		0.135		
151	Albany, GA		0.130		
152	Joplin-Pittsburg	KFJX	0.129	FOX	
153	Rochestr-Mason City-Aus	KXLT	0.126	FOX	
154	Panama City	WPGX	0.122	Fox	
155	Terre Haute		0.121		
156	Bangor		0.121		
157	Wheeling-Steubenville		0.117		
158	Bluefield-Beckley-Oak H II		0.117		
159	Binghamton		0.117		
160	Biloxi-Gulfport	WXXV	0.114	FOX/NBC/CW	
161	Sherman, TX		0.111		
162	Idaho Falls	KIFI/KIDK/KXPI	0.109	ABC/CBS/Fox	
163	Gainesville		0.108		
163	Gainesville	WGFL/WMYG	0.108	CBS/MNT	
164	Missoula	KTMF/KTMF-DT2	0.100	ABC/FOX	
165	Abilene		0.099		
166	Yuma-El Centro	KEYC dt 2	0.098	ABC	
167	Hattiesburg-Laurel	WHPM	0.097	FOX	

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168	Billings	<u>KSVI</u>	<u>0.096</u>	<u>ABC</u>	Sun 12/13 4p-5p & Sun 12/27 4p-5p
169	Clarksburg-Weston		0.092		
170	Quincy		0.090		
171	Utica		0.090		
172	Dothan	WDHN	0.088	ABC	
173	Rapid City	KOTA	0.087	ABC	Su 12/13 1-2p, 12/20 2-5p, 12/27 12p-5p & Sa 12/5 4-5p
174	Elmira		0.084		
175	Lake Charles		0.083		
176	Watertown		0.081		
177	Jackson, TN	WNBJ	0.081	NBC	
178	Harrisonburg		0.080		
179	Alexandria, LA		0.079		
180	Marquette	WJMN	0.074	CBS	

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181	Jonesboro	KJNB	0.070	FOX	
182	Bowling Green		0.070		
183	Charlottesville	WVAW	0.065	ABC	
184	Laredo		0.064		
185	Grand Junction	KJCT	0.062	ABC	
186	Meridian	EGBC	0.060	FOX	
187	Lima		0.600		
188	Butte	KWYB/KWYB-DT2	0.060	ABC/FOX	
189	Lafayette, In		0.059		
190	Greenwood-Greenville	WABG	0.058	ABC	
191	Great Falls	KFBB/KFBB-DT2	0.057	ABC/FOX	
192	Twin Falls	KSAW	0.056	ABC	
193	Bend, Or	KOHD/KBNZ	0.055	ABC/CBS	
194	Parkersburg		0.054		
195	Eureka	KAEF/KVUU	0.052	ABC/Fox	

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196	Cheyenne	KKTQ/KLWY	0.050	ABC/Fox	
197	Casper	KTWO/KGWC/KFNB	0.050	ABC/CBS/Fox	
198	San Angelo		0.049		
199	Mankato		0.047		
200	St. Joseph		0.041		
201	Ottumwa-Kirkville	KYOU	0.040	Fox	
202	Fairbanks	KTVF	0.033	NBC	
203	Victoria	KVCT/KMOL	0.029	FOX/NBC	
204	Zanesville		0.029		
205	Helena	KHBB-LD/KHBB-DT2	0.025	ABC/FOX	
206	Presque Isle		0.025		
207	Juneau	KATH/KXLJ	0.023	NBC	
208	North Platte		0.016		
209	Alpena		0.015		
210	Glendive	KXGN/KXGN-DT2	0.004	CBS/NBC	
927	Ketchikan		0.000		
927	Sitka		0.000		
	NSI Total % of U.S.		93.634		

Note: Anthony Kearns' participation was arranged by Kirsten Fedewa & Associates, LLC.

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